

ABSTRACT OF THE DISCLOSURE

An electronic content providing method relates to a system in which music is downloaded by using an information terminal installed in a store, and enables a user to rapidly specify and purchase a desired electronic content by using the information terminal in the store. Specifically, in the method, the user accesses a server containing information on electronic contents by using a user terminal such as a mobile phone, retrieves a desired electronic content from among the electronic contents, and acquires an identification code for identifying the retrieved electronic content. By inputting the identification code acquired by using the user terminal to the information terminal, the desired electronic content is specified without performing an electronic content retrieving process. As a result, the user can rapidly perform a process of purchasing the desired electronic content.